

Date: September 19, 2022
Time: 7:00pm
Place: Via Zoom Meeting

Present at the meeting via Zoom were Amy Krassner, Ronnie Sacco, Kyle Smith, Robbie Bogard, Robert Kronenberg and Suzanne Taylor.

Minutes from the July 18 meeting were previously approved by Committee members via email.

Monitoring Dog Park Activity

- On September 9 Mary Brazie emailed Committee Member Ronnie Sacco noting that the town employees who mow the dog park lawn reported the poop situation to be “worse than it had ever been.” Committee members in attendance at meeting who frequent the dog park had not observed this to be the case—nonetheless Committee Chair Amy Krassner agreed to reach out to Mary in an attempt to facilitate direct communication with those who mow the lawn so that the Committee can respond accordingly should the poop situation noticeably worsen.

New Signage

- New park signs were installed on July 25 with QR codes for both registration and donations. Since installation, registration numbers have increased dramatically; as of meeting date, FPDP had 62 registrants. Donations via the link on the park sign have also seen a steady rise (see Finances/Fundraising below).

Social Media and Technology

- Technology Chair Suzanne Taylor raised a question about whether the FPDP can include links to its social media pages and PayPal account for fundraising on the Town of Egremont website. Suzanne will reach out directly to the Board with this question.
- Social Media Co-Chair Suzanne Taylor reported an increase in Instagram followers from 12 to 71 since August 1st. Suzanne also reported on an Instagram reel she posted on August 20th with 7,326 views and 269 likes to date. The suggestion was made to possibly repost this popular Instagram reel to encourage donations.
- Both Suzanne and Social Media Co-Chair Kyle Smith requested that Committee members post more dog park photos on social media.

Finances/Fundraising

- Park visitors now have a variety of donation options: the onsite donation box continues to attract both cash and check donations and the updated QR code on the park sign allows visitors to contribute via PayPal.
- Proceeds from donation box, PayPal, and a limited T-shirt sale have contributed to a healthy bank balance. Treasurer Robbie Bogard reported that the balance stood at approximately \$1400, with no outstanding bills. This is about \$500 shy of the amount that will be due in January 2023 for cleanup services.
- Committee members are currently discussing the possibility of a FPDP Halloween fundraising event.

Committee Member Terms

- Committee members will have served a one-year term as of January 2023. Committee members were asked to review the following roles and responsibilities for their positions and to report back at the next FPDP meeting as to whether they want to continue to serve on the Committee:
 - Chair: Coordinate meeting times and places with Committee members; decide on actions taken for any complaints regarding park activity; provide oversight on finances and payments due and lead discussions at meetings
 - Secretary: Prepare meeting agendas and notes and forward to the Board for public posting
 - Finance: Take the lead on handling bank and PayPal accounts
 - Social Media/Technology: Keep Facebook and Instagram postings fresh; take the lead on using social media to facilitate donations; update and manage QR codes for registration and donations; and coordinate with Town on website issues.

Other Business

- Some Committee members reported concern over the new picnic tables installed at the park (noting that they become slippery when wet), posing a possible issue for dogs whose talent for jumping onto and climbing over furniture is evident.
- The next meeting will be held on **Tuesday, November 8 via Zoom**. (Note that Committee Chair Amy Krassner will be assuming Zoom responsibilities for the next meeting.)