

Date: August 22, 2023

Time: 7:00 PM

Place: via Zoom

Present at the meeting via Zoom were Caleb Chao, John Sloman, Kate Sontag and Ronnie Sacco. Kyle Smith was unable to attend.

Minutes from the previous meeting on June 27, 2023 were approved.

New Committee Members

- Both Kate Sontag and John Sloman have been sworn in by the Town of Egremont to become FPDP Committee members.

Finances

- Finance Chair John Sloman reported that the FPDP bank balance stands at \$1881.
- John is now the only name on the Committee's Salisbury Bank Account.
- The only outstanding payment, due to Shamrock Clean-up Service, is a payment of \$221.60 for bag purchases. (Note that no payments can be made from the Committee's Salisbury Bank account until the Bank's transition to become an NFT Bank is complete; John has communicated this to Shamrock.)
- The majority of recent donations have been received via Venmo, with the remainder of funds collected in cash and checks from the onsite donation box.
- The Committee's PayPal account has been closed out.
- John noted that the current bank balance, less the bag payment owed, is only a few hundred dollars shy of our next semi-annual payment due to Shamrock on December 31.

Fundraising/Registration Campaign

- Given the success of the on-site donation campaign over Memorial Day weekend, Committee members Kate Sontag and Ronnie Sacco agreed to be present at donation tables over the Labor Day weekend. Kate and Ronnie will be present both for the high traffic times during morning (9-10 am) and afternoon (4-5pm).
- Flyers will be distributed explaining "Why Donate" to FPDP.
- Flyers will be updated to include "Why Register" on the FPDP site, as well as the importance of following park safety rules.
- Committee again voiced their support of year-round onsite donation campaigns in order to raise funds in advance of twice yearly clean up payments. A Columbus Day weekend campaign will follow the Labor Day event.

Social Media

- Social Media Chair Caleb Cho will be updating the Instagram account to include more photos and videos of dogs at play.

- Committee agreed that social media accounts going forward would be used primarily to generate goodwill and not to solicit donations.

Cleanup Campaign

- Both John and Kate have checked in with Tom Reynolds about clean up efforts. Tom reports that he is pleased with the improvements made.
- The Committee is in the process of getting estimates for purchasing an additional waste station to be installed near the entry/exit gates. Should the Committee decide the costs to purchase are reasonable, Tom said he would be able to install the additional station.

The next meeting of FPDP will take place on November 15*, via Zoom. The Chairperson for this meeting is TBD.

*Date changed from November 14 to November 15 via email exchange following meeting.