

Date: June 27, 2023

Time: 7:00 PM

Place: via Zoom

Present at the meeting via Zoom were Caleb Chao, John Sloman, Kate Sontag and Ronnie Sacco. Kyle Smith was unable to attend.

Minutes from the previous meeting on May 9, 2023 were approved.

New Committee Members

- Both Kate Sontag and John Sloman have been interviewed and approved by Select Board.
- Final swearing in for both new members is scheduled to take place in coming weeks.

Finances

- John Sloman has taken over as Finance Committee Chair.
- Committee decided to phase out donations via PayPal and rely on Venmo for electronic donations. The PayPal code on the entry gate sign has been covered up.
- John is managing Venmo donation account and is in final stages of taking over the Dog Park bank account from Robbie Bogard. John and Robbie are currently coordinating payments made via the onsite box—with John set to completely take over those responsibilities in coming weeks.
- John reported that the Dog Park bank balance stands at \$3,075. Approximately \$1850 is due on July 1 for cleanup services and approximately \$250 due for the purchase of bags.

Fundraising/individuals

- Committee members were present at tables for 3 days over the Memorial Day weekend. Members distributed flyers explaining “Why Donate” to FPDP.
- New signage, installed by John Sloman, was deemed to be helpful as it is both more attention-grabbing and includes a clear explanation of how donation dollars are used.
- The onsite fundraising campaign over Memorial Day weekend was extremely successful, raising over \$1500, allowing the Committee to comfortably meet the July 1 payment deadline.
- Committee agreed to continue with year-round onsite campaigns, perhaps over holiday weekends as weather permits (e.g., Labor Day, Columbus Day). The goal would be to raise funds in advance of twice yearly clean up payments.

Fundraising/Corporate Sponsorships

- No corporate sponsors approached by Committee members have decided to donate.
- All Committee members agreed to disband corporate sponsorship campaign given the success of the onsite fundraising campaign.

Social Media

- Committee agreed that social media accounts going forward would be used primarily to generate goodwill and not to solicit donations.

Cleanup Campaign

- Members will be making extra efforts to patrol the dog park on Tuesday afternoons and Wednesday mornings prior to when town generally mows the property—especially around the fence where Tom Reynolds must weed wack.
- Committee members agreed to model best behavior for all park visitors in terms of proper dog park etiquette and clean up practices.
- John suggested that we install a dog waste receptacle near the park entry gate.
- John will be communicating directly with Building and Grounds (Tom) as to whether it is most efficient to move one of the receptacles or to add a third.
- Once it is decided how to proceed with receptacle, the Committee will contact the Select Board to determine how payments will be made.

The next meeting of FPDP will take place on August 22 via Zoom. Caleb Cho will serve as Chairperson for that meeting.

*This agenda includes items that are reasonably expected to be discussed and is subject to change. Any topics introduced at the meeting that were not reasonably expected may be considered at a future meeting.